



ETHICS of JOY

CRISTINA BODNĂRESCU & GEORGE URSE
NEW MEDIA ARTIST DUO

CONTACT

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BIO

Ethics of Joy is an artistic duo formed by Cristina Bodnărescu and George Urse, whose practice unfolds at the intersection of immersive media, sound, and speculative world-building. Working with ambient music, generative visuals, and interactive systems, they create multisensory environments that invite audiences into poetic, experiential encounters.

Their works explore relational ecologies in which human perception, technological mediation, and environmental imaginaries co-emerge. Through VR experiences, sensor-based installations, and audio-visual compositions, they construct spaces where fiction and research intertwine, and where participation becomes a mode of reflection.

Beyond their artistic production, they are active in cultural management and educational initiatives, developing collaborative platforms that foster dialogue and exchange between artists across disciplines. They design learning-oriented programs and multisensory workshops that integrate emerging technologies into cultural contexts, encouraging critical thinking and creative exploration. Their collaborative work has been presented at festivals and institutions such as RADAR, Simultan, Speculum Artium, and Museum of Immersive New Art.

EDUCATION

Cristina Bodnărescu

2020-2022 || MA – Interactive Technologies for Performing and Media Arts, National University of Theatre and Film "I.L. Caragiale" Bucharest.

2020-2022 || MA – Studii Culturale Vizuale: Societate, multimedia, spectacol
CESI – Univeristy of Bucharest.

2015-2018 || BA – Photography and Time Based Arts, National University of Arts Bucharest.

George Urse

2012-2014 || MSc. – ADVANCED ELECTRICAL SYSTEMS, FACULTY OF ELECTRICAL ENGINEERING AND COMPUTER SCIENCE
Transilvania University of Brasov.

2007-2011 || BSc. – AUTOMATION AND APPLIED INFORMATICS, FACULTY OF ELECTRICAL ENGINEERING AND COMPUTER SCIENCE
Transilvania University of Brasov.

EXPERTISE

- Video game development and gamified experiences
- Development of interactive digital and analog experiences using sensors (motion, presence, IR, etc.)
- Immersive and interactive video projections
- Digital art
- Video art
- Sound design, music composition, and music production
- Digital and analog photography, cyanotype

SELECTED PROJECTS

Grădina deliciilor sintetice (2025) – cultural project (international multimedia exhibition, artwork itinerations, artist talks, workshops for children with disabilities), created and coordinated by Ethics of Joy and co-financed by The Administration of National Cultural Fund (AFCN).

→ <https://www.ethicsofjoy.com/portfolio-collections/proiect-gds>

E-WASTE E-MOTION (2025), sound design & music production, new media and video art by Ethics of Joy for a robot-theatre project directed by Marina Hanganu, premiere September 2025, in Buzău ('George Ciprian' Theatre), Bucharest (CINETic), Constanța (Highschool).

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/e-waste-e-motion-robot-theatre>

Cimitirul Dispozitivelor (2025), custom made interactive installation for a robot theatre, part of 'E-Waste E-Motion' project.

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/cimitirul-dispozitivelor>

The Garden of Synthetic Delights VR (2025), VR experience and installation concept, art, sound and programming: Ethics of Joy

- 2025, October, 'Grădina Deliciilor Sintetice', @UPT Campus Creativ Timișoara.

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/the-garden-of-synthetic-delights-vr>

Hidrosfera în mișcare (2024-), AV interactive installation

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/hidrosfera-in-miscare>

- 2025, November, *START Pentru Tineri* – Asociația Sub Stejar, Târgu Lăpuș, Maramureș.
- 2025, October, *Culmea* – festival de film și educație de mediu, Brașov.
- 2025, September–October, *Arborescent.Afluent*, projections and workshops in Tulcea, Galați, Brăila.
- 2025, July, *ȘI Festival*, 2 Mai, Constanța.
- 2024, September, festivalul Street Delivery, Brașov.
- 2024, August, festivalul Ziua Pietrei, Racoș.
- 2024, August, *Arborescent – practici simbiotice observate în mișcare*, Marginea, Suceava.
- 2024, February, Asociația Noi Re-Creăm, Power Station+ | Școli creative, Timișoara.

Imagined Critters (2022), new media interactive installation

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/imagined-critters>

- 2025, November, 'Grădina Deliciilor Sintetice', @Liceul Tehnologic Special Bivolarie Suceava.
- 2025, October, 'Grădina Deliciilor Sintetice', @UPT Campus Creativ Timișoara.
- 2024, September, Centrul Cultural Reduța, Brașov.
- 2023, November, 'Digital Capsule of Heaven and (E)art(h)', @ Casa Tineretului Timișoara.
- 2023, September, Speculum Artium Festival, Trbovlje, Slovenia.
- 2022, October, Radar New Media Art Festival, @ Magazin București, București.

TECHNICAL SKILLS

- Unity
- TouchDesigner
- Arduino
- Ableton Live, FL Studio
- Adobe Creative Suite
- Sensor programming
- VR application development
- Music production
- Instruments: Guitar, bass, synth, voice.

Capsula de Bine VR::: SUSUR (2025), VR experience

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/capsula-de-bine-susur-vr>

Capsula de Bine VR (2024), VR experience

→ <https://youtu.be/l4nOq0HgVzw?si=1quZ1Mmxq3sm2ZuH>

- 2024, October, Arborescent – practici simbiotice observate în mișcare, Marginea, Suceava.
- 2024, February–July, Asociația Noi Re-Creăm, Power Station+ | Școli creative, Timișoara.

Arborescent.Neural (2024), EEG based interactive installation

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/arborescent-neural>

- 2024, August, Arborescent – practici simbiotice observate în mișcare, Marginea, Suceava.

Glowing Reflections (2024), interactive installation by Creatives United, music by Ethics of Joy

→ https://youtube.com/shorts/a_BTZu83AzY?si=jMeOTpYeY_3gC9bl

- 2024, May–July, GLO, Art Safari, București.

Digital Heaven (2022) interactive dance performance by Cristina Bodnărescu, choreography Anamaria Guguiian, performance Oana Băluță, music Ethics of Joy.

Mentions: "Premiul Anului 2023 în Cultură la Brașov, Spectacolul de Dans/Performance al Anului"

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/digital-heaven>

- 2024, September, Speculum Artium Festival, Trbovlje, Slovenia.
- 2023, November, 'Digital Capsule of Heaven and (E)art(h)', @ Casa Tineretului Timișoara.
- 2023, October, Radar New Media Art Festival, @ Magazin București, București.
- 2023, October, Interactive Toolbox, @ Cinema Astra, Brașov.
- 2022, October, Dance Hub 2022, @WASP Studios, București.
- 2022, July, Gala Absolvenților UNATC, @Sala Sava UNATC București.

Recycle Land (2023), new media interactive installation

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/recycle-land>

- 2023, MINA – Museum of Immersive New Art, București.

A Blatant Schism (2021), audio video art

→ https://youtu.be/_iytS6FJbA?si=ma9QufzZsuJanak5

- 2023, 'Working Title 3', @Galeria MAGMA, Sfântu Gheorghe.
- 2022, Simultan Festival, Timișoara.

Muțenia Armelor (2024), poetry book trailer reveal for Romanian poet Cezar Haiura

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/book-trailer>