



ETHICS of JOY

CRISTINA BODNĂRESCU & GEORGE URSE
NEW MEDIA ARTIST DUO

CONTACT

ethicsofjoy.band@gmail.com
<https://www.facebook.com/EthicsofJoy>
<https://www.instagram.com/ethicsofjoy>
<https://www.ethicsofjoy.com/>



BIO

We are Ethics of Joy, an artistic duo formed by Cristina Bodnărescu and George Urse. Our practice explores human–nature relationships mediated by technology, through ambient music and interactive, multisensory experiences.

With interdisciplinary backgrounds in visual arts, creative coding, interactive experience design, and visual cultural studies, we work at the intersection of art, technology, and education. Our projects include interactive projections, sensor-based installations, VR/AR experiences, educational games, gamified environments, and sound design.

We are also actively involved in cultural and artistic projects with a strong educational component, developing multisensory experiences that foster learning through emerging technologies.

We create immersive spaces that actively engage audiences and open new modes of perception. Our work has been presented at new media festivals and institutions such as RADAR (Bucharest), Simultan (Timișoara), Speculum Artium (Slovenia), and the Museum of Immersive New Art – MINA (Bucharest and Cluj).

EDUCATION

Cristina Bodnărescu

2020–2022 || MA – Interactive Technologies for Performing and Media Arts, Universitatea Națională de Artă Teatrală și Cinematografică „Ion Luca Caragiale” din București.

2020–2022 || MA – Studii Culturale Vizuale, CESI Universitatea București.

2015–2018 || BA – Foto-Video, Arte Vizuale, Universitatea Națională de Arte București.

George Urse

2012–2014 || MSc. – ADVANCED ELECTRICAL SYSTEMS, FACULTY OF ELECTRICAL ENGINEERING AND COMPUTER SCIENCE Transilvania University of Brasov.

2007–2011 || BSc. – AUTOMATION AND APPLIED INFORMATICS, FACULTY OF ELECTRICAL ENGINEERING AND COMPUTER SCIENCE Transilvania University of Brasov.

EXPERTISE

- Video game development and gamified experiences
- Development of interactive digital and analog experiences using sensors (motion, presence, IR, etc.)
- Immersive and interactive video projections
- Digital art
- Video art
- Sound design, music composition, and music production
- Digital and analog photography, cyanotype

TECHNICAL SKILLS

- Unity
- TouchDesigner
- Arduino
- Ableton Live, FL Studio
- Adobe Creative Suite
- Sensor programming
- VR application development
- Music production
- Instruments: Guitar, bass, synth, voice.

SELECTED PROJECTS

Grădina deliciilor sintetice (2025) – cultural project (international multimedia exhibition, artwork itinerations, artist talks, workshops for children with disabilities), created and coordinated by Ethics of Joy and co-financed by The Administration of National Cultural Fund (AFCN).

→ <https://www.ethicsofjoy.com/portfolio-collections/proiect-gds>

E-WASTE E-MOTION (2025), sound design & music production, new media and video art by Ethics of Joy for a robot-theatre project directed by Marina Hanganu, premiere September 2025, in Buzău ('George Ciprian' Theatre), Bucharest (CINETic), Constanța (Highschool).

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/e-waste-e-motion-robot-theatre>

Cimitirul Dispozitivelor (2025), custom made interactive installation for a robot theatre, part of 'E-Waste E-Motion' project.

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/cimitirul-dispozitivelor>

The Garden of Synthetic Delights VR (2025), VR experience and installation concept, art, sound and programming: Ethics of Joy

- 2025, October, 'Grădina Deliciilor Sintetice', @UPT Campus Creativ Timișoara.

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/the-garden-of-synthetic-delights-vr>

Hidrosfera în mișcare (2024-), AV interactive installation

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/hidrosfera-in-miscare>

- 2025, November, *START Pentru Tineri* – Asociația Sub Stejar, Târgu Lăpuș, Maramureș.
- 2025, October, *Culmea* – festival de film și educație de mediu, Brașov.
- 2025, September-October, *Arborescent.Afluent*, projections and workshops in Tulcea, Galați, Brăila.
- 2025, July, ȘI Festival, 2 Mai, Constanța.
- 2024, September, festivalul Street Delivery, Brașov.
- 2024, August, festivalul Ziua Pietrei, Racoș.
- 2024, August, *Arborescent – practici simbiotice observate în mișcare*, Marginea, Suceava.
- 2024, February, Asociația Noi Re-Creăm, Power Station+ | Școli creative, Timișoara.

Imagined Critters (2022), new media interactive installation

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/imagined-critters>

- 2025, November, 'Grădina Deliciilor Sintetice', @Liceul Tehnologic Special Bivolarie Suceava.
- 2025, October, 'Grădina Deliciilor Sintetice', @UPT Campus Creativ Timișoara.
- 2024, September, Centrul Cultural Reduta, Brașov.
- 2023, November, 'Digital Capsule of Heaven and (E)art(h)', @ Casa Tineretului Timișoara.
- 2023, September, Speculum Artium Festival, Trbovlje, Slovenia.
- 2022, October, Radar New Media Art Festival, @ Magazin București, București.

Capsula de Bine VR::: SUSUR (2025), VR experience

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/capsula-de-bine-susur-vr>

Capsula de Bine VR (2024), VR experience

→ <https://youtu.be/l4nOq0HgVzw?si=1quZ1Mmxq3sm2ZuH>

- 2024, October, Arborescent – practici simbiotice observate în mișcare, Marginea, Suceava.
- 2024, February–July, Asociația Noi Re-Creăm, Power Station+ | Școli creative, Timișoara.

Arborescent.Neural (2024), EEG based interactive installation

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/arborescent-neural>

- 2024, August, Arborescent – practici simbiotice observate în mișcare, Marginea, Suceava.

Glowing Reflections (2024), interactive installation by Creatives United, music by Ethics of Joy

→ https://youtube.com/shorts/a_BTZu83AzY?si=jMeOTpYeY_3gC9bl

- 2024, May–July, GLO, Art Safari, București.

Digital Heaven (2022) interactive dance performance by Cristina Bodnărescu, choreography Anamaria Guguian, performance Oana Băluță, music Ethics of Joy.

Mentions: "Premiul Anului 2023 în Cultură la Brașov, Spectacolul de Dans/Performance al Anului"

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/digital-heaven>

- 2024, September, Speculum Artium Festival, Trbovlje, Slovenia.
- 2023, November, 'Digital Capsule of Heaven and (E)art(h)', @ Casa Tineretului Timișoara.
- 2023, October, Radar New Media Art Festival, @ Magazin București, București.
- 2023, October, Interactive Toolbox, @ Cinema Astra, Brașov.
- 2022, October, Dance Hub 2022, @WASP Studios, București.
- 2022, July, Gala Absolvenților UNATC, @Sala Sava UNATC București.

Recycle Land (2023), new media interactive installation

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/recycle-land>

- 2023, MINA – Museum of Immersive New Art, București.

A Blatant Schism (2021), audio video art

→ https://youtu.be/_iytS6FJbA?si=ma9QufzZsuJanak5

- 2023, 'Working Title 3', @Galeria MAGMA, Sfântu Gheorghe.
- 2022, Simultan Festival, Timișoara.

Muțenia Armelor (2024), poetry book trailer reveal for Romanian poet Cezar Haiura

→ <https://www.ethicsofjoy.com/portfolio-collections/selectie/book-trailer>